



Signifyd eliminates chargebacks for e-commerce businesses with our 100% financial guarantee against fraud. Merchants can accept more orders while freeing up internal resources.



Solution Overview



Eliminate Fraud Liability with our 100% Financial Guarantee

99%+

Our Approval Rate Averages Over 99% Across Retailers



Substantially Increase Your % of Approved Orders



Receive Approvals/Declines in Less Than 1 Second



Reduce Order Review Times by More Than 80%

About Signifyd

- ✓ Over \$9B in sales protected across more than 5,000 merchants
- ✓ Key investors include American Express, Andreessen Horowitz and Menlo Ventures
- ✓ Executive team from leadership roles at Citrix, eBay, EMC, FedEx and PayPal
- ✓ Headquartered in Silicon Valley in California since 2011
- ✓ Named on the Forbes Fintech 50 as one of the most innovative companies in Fintech
- ✓ Ranked #7 "Best Places To Work" in the Bay Area



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Competitive Advantage

- With over 5,000 customers we're 5x larger than our closest competitor.
- We work with 10x more Internet Retailer Top 100 brands than any other complete fraud prevention solution.
- Only platform with full transparency for merchants via our detailed console on how and why each order was approved or rejected.
- Our maturity with real-time machine learning creates unparalleled accuracy since we're financially liable for fraud on all approved orders.
- We're PCI compliant, protecting and securing customer data with established standards and 3rd party penetration tests.
- We support customers with customized SLAs and have earned an NPS score on par with brands like Apple and Nordstrom.

Our Customers

"We came to Signifyd because there's really no good way for a single branded manufacturer to combat fraud."

MOMENT

"We don't need to lose time or money on bad orders and we can spend more time focused on good orders, processing things correctly and moving the business ahead."



"They've likely seen this person and their buying activity before, whereas we're seeing them for the first time. This means we can ship to customers we otherwise wouldn't have felt comfortable shipping to, because Signifyd has us covered."



CROWN & CALIBER